

New York City Luxury Holiday Experiences 2024

BEYOND
TIMES SQUARE

Feed your travel passion

*Enchanting Private Holiday Tours in NYC
VIP Rockefeller Center Christmas Tree Lighting Party
New Year's Eve Ball Drop Parties*

Why book with us?

Beyond Times Square is a luxury travel service company with a 21-year history of delivering tailor-made, luxury travel programs with authentic local experiences. With its exceptional expertise and extensive network of specialists, local experts, and high-quality vendors in the travel industry, Beyond Times Square offers supreme hospitality to both individual and group travelers in New York City, Washington D.C., Boston, Philadelphia, Charleston, Savannah, and surrounding areas.

We create extraordinary experiences, not just tours. We listen to your passion and create a uniquely customized excursion only for you. From the view of our seasoned local experts, we help you experience authentic destinations and make sure you get the travel experience of your dreams, not taking chances with your valuable time. Let us create for you sensational memories that will last for a lifetime.



We Are a
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Complete Your NYC Experience with Unique Private Tours

NEW YORK CITY HOLIDAY TOURS



Home Alone 2: Christmas in New York Private Tour

Duration: 5-Hours

Start Time: Flexible



Prepare to unleash your inner Kevin McAllister in the heart of NYC on an exclusive private tour that takes you into the world of the iconic holiday film Home Alone 2. You'll walk in Kevin's footsteps as you explore the locations that made the movie unforgettable. Picture yourself at the elegant Plaza Hotel, immersing yourself in the allure of Central Park, basking in electrifying Times Square & more. That's not all – you'll also visit an observation deck to take in breathtaking holiday views from above for an unforgettable scene in your own NYC adventure! With us, you'll never be lost in New York!

Starting from \$509 per guest

Festive Delights: Cocoa, Caroling Cruise & Holiday Markets

Duration: Full Day (Approximately 6 Hours)

Start Time: 11:45 AM to 4:15 PM



Celebrate the magic of the holiday season in NYC with our Festive Delights package. This not-to-be-missed experience filled with festive activities is a unique way to take in its breathtaking beauty during the most wonderful time of the year. First, you'll enjoy a holiday-themed cruise complete with hot cocoa, tasty cookies & cheerful carols. Next, you'll step into the merry atmosphere of the city's most popular holiday markets where you'll discover unlimited treasures & presents for everyone on your list. This year treat yourself & your family to the best gift of all – heartwarming memories!

Starting from \$529 per guest

Winter Wonderland NYC Holiday Private Tour

Duration: 5-Hours

Start Time: Flexible



Escape to NYC this holiday season with our festive Winter Wonderland package. You'll glide across the ice at Rockefeller Plaza's famed rink with your VIP pass, bask in the glow of the city's holiday lights on a private walking tour with an expert guide & experience the world-famous Christmas Spectacular at Radio City Music Hall featuring the legendary Rockettes. This curated experience will immerse you & your family or friends into the joy & enchantment of the holidays. Don't miss the chance to make magical memories – book your private & customized holiday getaway to the Big Apple today!

Starting from \$699 per guest

Manhattan Holiday Lights Private Tour

Duration: 4-Hours

Start Time: Between 4:00 PM and 8:00 PM



Unveil NYC's holiday splendor like never before—sans the crowds! Buckle up in the comfort of a luxury vehicle for our Manhattan Holiday Lights Private Tour, an intimate, exhilarating escapade. Be awestruck by twinkling window displays, buildings blanketed in vibrant lights & festive melodies filling the air. Witness Rockefeller Plaza's stunningly illuminated tree & the world's largest Menorah, all in incomparable brilliance. As your driver skillfully maneuvers the streets, your expert guide elevates the journey with captivating insights. Don't just see the magic—feel it, experience it, live it!

Starting from \$1,559 per tour

Crazy Christmas Lights of Brooklyn Private Tour

Duration: 5-Hours

Start Time: Flexible



Uncover the over-the-top holiday lights of another borough with our Crazy Christmas Lights of Brooklyn Private Tour. Here you'll find Dyker Heights, an extravagant display of lights & whimsy, far from Manhattan's Fifth Avenue. As you relax in the comfort of a luxury vehicle, you'll glide through streets transformed into fantastical scenes, while your expert guide reveals the stories behind this enchanting tradition. From over-the-top light displays to extravagant inflatable characters, witnessing this neighborhood's dedication to creating a magical holiday atmosphere will leave you in awe!

Starting from \$1,559 per tour

VIP Holiday Train Show Experience at the NY Botanical Garden

Duration: Varies (1.5 Hour Tour)

Start Time: Flexible (Between 10:00 AM and 3:00 PM)



Step into the holiday spirit with a trip to New York Botanical Garden in the Bronx for the annual Holiday Train Show®, where more than 175 famous NYC landmarks turn into breathtaking miniatures crafted from natural materials like acorns, pinecones and more. Marvel at model trains zipping through this enchanting display. From the Brooklyn Bridge to the Statue of Liberty, the craftsmanship is impeccable! Warm up in the Enid A. Haupt Conservatory and forget the winter chill as a guided golf-cart tour offers a VIP view of this magical display. Come witness the season's sights and sounds the BTSQ way!

Starting from \$3,349 per tour

Holiday Trifecta NYC Experience

Duration: Approximately 6 Hours
(Or Can Be Split Up Into Multiple Days)

Start Time: Varies



The magic of the holiday season in NYC awaits and our Holiday Trifecta is the perfect way to embrace it! This joyous experience will have you gliding across the ice at Central Park's famed Wollman Rink, enjoying a horse-drawn carriage ride along spectacularly illuminated 5th Avenue or through the picturesque landscapes of Central Park and delighting in the expertise of your private guide as you immerse yourself in the dazzling light displays in Manhattan or Brooklyn. This year, uncover the city's festive spirit in the most personalized way while creating cherished memories with your loved ones!

Starting from \$669 per guest



Celebrate the Season in Festive Splendor

2024 VIP Rockefeller Center
Christmas Tree Lighting Party

A LUXURIOUS EVENT FOR ONLY 130 GUESTS



An Unforgettable Evening Awaits



Event Date: Wednesday, December 4, 2024
Event Venue: 45 Rockefeller Center, 3rd Floor

Start Time: 6:00 PM

End Time: 10:00 PM

Duration: 4 Hours - Dress Code: Formal Attire /
Black Tie Optional

Join us for the **2024 VIP Rockefeller Center Christmas Tree Lighting Party** - an enchanting and exclusive soirée that will immerse you in the essence of holiday grandeur. This is your chance to be a part of something truly extraordinary!

Unwrap the magic of the season as you bask in the enchanting glow of the Rockefeller Center Christmas Tree. This is a rare opportunity to experience the holiday spirit in the lap of luxury. With only 130 exclusive tickets available, you'll relish an intimate atmosphere like no other.

Every moment of this unforgettable evening is tailored to make your heart sing with joy. From the gourmet delights that will tantalize your taste buds to the live music and dancing that take your breath away, this event is a celebration of the holiday season at its finest.

Don't let this magical evening slip through your fingers. Reserve your spot today and step into a holiday oasis of luxury and opulence!

Inclusions

- **Indoor View of the Rockefeller Center Christmas Tree**
Get up close and personal with the iconic symbol of holiday cheer.
- **Gourmet Food - Dinner Buffet**
Savor a delectable culinary experience with:
 - *Starter: Opulent Passed Hors d'oeuvres*
 - *Main: Premium Buffet Dinner*
 - *Dessert: Decadent Dessert Buffet*
- **Free-Flowing Drinks**
Indulge in an array of beverages, including:
 - *Alcoholic Beverages: Premium open bar with premium cocktails & champagne*
 - *Unlimited Soft Beverages: A variety of non-alcoholic options*
- **Live Entertainment**
Immerse yourself in the festive spirit with:
 - A captivating live jazz band
 - Live Performance: Singers and dancers.
 - Dancing to tunes spun by a live DJ
 - Cocktail seating and dance floors available





A Night of Enchantment
—
Celebrate the season's
brightest moments!





Join Us for a Night to Remember

Limited Availability - Reserve Your Spot Today!

This is your opportunity to celebrate the holidays in style. Secure your place at the 2024 VIP Rockefeller Center Christmas Tree Lighting Party, where luxury, entertainment, and the magic of the season come together for an unforgettable experience. Book your tickets today!

Important Information:

- **Meeting Point:** Brooks Brothers (1270 6th Ave A & E, New York, NY 10020). Our dedicated team will meet all guests at the meeting point and escort you to the private event venue for your comfort and safety.
- **Cancellation Policy:** Please note that tickets are non-refundable.
- **Accessibility:** The event is wheelchair and stroller accessible, ensuring everyone can enjoy the festivities.
- **NYPD-Approved Credential Letters:** Rest assured, NYPD-approved credential letters will be provided for all guests, guaranteeing a smooth and secure experience.
- **Seating:** While we aim to provide guaranteed seats for our guests, please expect cocktail seating for everyone; there are no tables for two.
- **Hotel Accommodations** are available for additional purchase.

Tree Lighting Program Rates

Let's create your ideal itinerary, including the Rockefeller Tree Lighting Party, private NYC tours, luxury transportation and hotel accommodations! Purchase your NYC Tree Lighting Experience today! Secure your booking before the rates increase as the event date approaches.

Let our Experience Designers assist you in crafting your ideal personalized itinerary!

Sample Itinerary

- Round Trip Chauffeured Airport-Hotel Transportation with Meet & Greet Service upon arrival
- Horse & Carriage Ride in Central Park
- VIP Rockefeller Center Christmas Tree Lighting party
- Winter Wonderland NYC Holiday Experience, including VIP Ice Skating at Rockefeller Center, Christmas Spectacular Starring the Rockettes and a 2-Hour Private Holiday Displays Walking Tour

** Admission to the Rockefeller Center Tree Lighting Party is not sold separately; it is part of a CUSTOMIZABLE NYC Tree Lighting Experience package.*

** The tree lighting party tickets are non-refundable.*

Starting from

\$3,063.50

Per Guest

[Terms & Conditions](#)

Minimum Booking Requirements

- **Option 1: Tree lighting party admission + hotel accommodations + round-trip airport/hotel luxury transportation**
- **Tree lighting party admission + 2 NYC tour experiences**



An Ultimate Celebration with Unmatched Fun

2025 NYC NEW YEAR'S EVE

EXPERIENCE

3 UNIQUE PARTY OPTIONS TO MATCH YOUR STYLE
ENJOY A CUSTOMIZED NYE VACATION TAILORED JUST FOR YOU

Experience the pinnacle of New Year's Eve luxury with our NYC New Year's Eve Experience, featuring three distinct party options to suit every style. Celebrate at the 2024 New Year's Eve Gala at M Social Hotel in Times Square, where you'll enjoy gourmet dining, unlimited champagne, and top-tier entertainment with panoramic views of the Times Square Ball Drop. Or, elevate your night at R Lounge, where you'll be treated to front-and-center views of the ball drop, premium food and drinks, and a lively atmosphere above the crowds. For a family-friendly celebration, join us at Rockefeller Center, complete with a gourmet buffet, live entertainment, and a champagne toast as the Times Square Ball Drop is broadcast live. To complete your NYC New Year's Eve experience, our Travel Experience Designer will help you add hotel accommodations, luxury transport, unique NYC tours, and more. Choose your celebration and step into the New Year in style!



2025 New Year's Eve Live Ball Drop Party Times Square at M Social Hotel

Event Date: Tuesday, December 31, 2024

Event Venue: Beast & Butterflies Bar & Lounge at
M Social Hotel (226 W 52nd Street, 7th Floor)

Start Time: 8:00 PM

End Time: 1:00 AM

Duration: Approx. 5 hours

Check-In Point: Baggage area on the ground level

Capacity: 400 guests

Age Requirement: 21 and over

Dress Code: Holiday festive cocktail attire

NYE Party Option 1

Step into the heart of the action this New Year's Eve in Times Square. Our party at the M Social Hotel is set to be a blast—with a night full of music, delicious bites and drinks to keep the spirits high. You won't miss a beat of the excitement with guaranteed views of the famous Times Square Ball Drop, whether you choose to mingle indoors or step out onto the spacious 5,700 square-foot terrace.

Just imagine the feeling of dancing into the new year with live DJ beats, enjoying gourmet hors d'oeuvres and raising a glass at midnight with a complimentary toast. It's your evening to shine, so make it exactly what you want—stay cozy inside or soak up the buzz from the terrace above the crowds. Join us for a New Year's Eve that's truly your own, in a place where every moment feels VIP. Here, you're not just watching the celebration—you're part of it!

BONUS: Every guest gets a front-row seat to the action with a guaranteed view of the Ball Drop all night long. It's an exclusive touch that sets our celebration apart - no other venue in Times Square offers such a luxurious indoor/outdoor experience!

[View Pricing](#)

M Social NYE Party Inclusions

- Guaranteed Ball Drop View throughout the entire evening
- Sensational views of the dazzling ball and the illuminated Times Square via wall-length, floor-to-ceiling windows
- Approximately 5 hours of non-stop celebration
- Enjoy delightful passed hors d'oeuvres from 8:00 PM to 11:00 PM
- Premium Open Bar from 8:00 PM to 1:00 AM including a champagne toast at midnight
- Dance the night away with DJ beats
- Access both the indoor venue & outdoor wrap-around terrace
- All taxes and gratuities are included

* General Admission: First-come-first-serve indoor and outdoor seating available.

* VIP Tables and Prime VIP Ball Drop View Tables available for additional purchase.

* New Year's Eve hotel & transport package available for additional purchase.

*The event organizer retains the right to alter event features, and Beyond Times Square will have no control over such modifications.





2025 New Year's Eve Live Ball Drop Party in Times Square at R Lounge

Event Date: December 31, 2024

Event Venue: R Lounge and Living Room at the Renaissance New York Times Square

Start Time: 8:00 pm

End Time: 1:00 am

Duration: 5 hours

NYE Party Option 2

Party in Luxury Above the Crowds with a Front and Center Live Ball Drop View

Looking for the ultimate New Year's Eve spot in NYC? Join us at the 2025 New Year's Eve Gala at R Lounge! You'll be high above the crowds lining the streets, yet right in the middle of all the excitement with prime views of the iconic ball drop that only R Lounge can offer.

And that's just the start! You'll also enjoy delicious hors d'oeuvres, scrumptious food stations, mouth-watering desserts and a premium open bar. Plus, there's live entertainment, a DJ and plenty of dancing to keep the vibe lively and fun. Skip the crowds and come hang with us for a night to remember. Reserve your spot now and be part of a truly special New Year's celebration!

* Dress Code: Formal Attire / Black Tie Optional

[View Pricing](#)



Inclusions

- Stunning panoramic indoor view of Times Square
- Front and center view of the iconic ball drop
- Delicious hors d'oeuvres, dinner & desserts
- Premium open bar & unlimited champagne
- Live entertainment with DJ & performers
- Hotel rooms available for additional purchase
- All taxes and gratuities are included



R Lounge NYE Party Menu

HOT PASSED APPETIZERS

Chef Selection of Hot and Cold

Cold:

Poached Shrimp and Pesto Mousse Canapé
Fresh Mozzarella and Sundried Tomato Canapé
Pepper Seared Ahi Tuna and Wasabi Caviar Canapé
Seared Filet Mignon and Horseradish Cream Potato Pancake

Hot:

Wild Mushroom Arancini w/ Pomodoro Sauce
Roasted Root Vegetable Skewer w/ Cranberry Aioli
Buffalo Chicken Empanada w/ Chimichurri Sauce
Mini Beef Wellington w/ Red Wine Sauce

CHEESE/CHARCUTERIE DISPLAY

Chef's Selection of Artisanal Cheeses and Brooklyn Cured Charcuterie
Olives, Roasted Peppers, and Fresh Fruit
Assorted Grilled Vegetables
Breads, Breadsticks, Crackers, and Focaccia
Honey and Local Jams

R Lounge NYE Party Menu

SUSHI STATION AND RAW BAR

Assorted Sushi and Sashimi

Oysters

Lobster

Clams

Shrimp Cocktail

PASTA ACTION STATION

Seasonal Ravioli w/ Pomodoro Sauce, and a Selection of Freshly Baked Bread

SURF AND TURF

Butter Poached Lobster Tail & Roasted American Wagyu Filet Mignon Medallion w/ Truffle Potato Croquette,
and Roasted Tri-Color Carrots

SEAFOOD STATION

Pan Roasted Halibut w/ Sweet Potato Puree, and Caviar Champagne Butter Sauce

DESSERT STATION

Chef's Selection of Assorted Seasonal Desserts



Next Level Experience
at R Lounge

Feeling on Top
of the World





Past the Limits of Imagination
Experience the Unobtainable

NYC New Year's Eve Travel Tip

Have you ever wondered how early people come to Times Square for New Year's Eve? The fact is that many people stand in line in the freezing cold from early morning! Once you are there and fenced in by the event organizer, you cannot leave (not even for a bathroom trip or to get food), or you'll lose your spot. Both the 2025 New Year's Eve Parties at M Social Hotel and R Lounge provide you and your loved ones with a warm and safe space with opulent food and drinks. You will be away from the crowds and the cold weather while enjoying the stunning views of Times Square and the NYE Spectacle.





NYE Party Option 3



2025 Family Friendly New Year's Eve Party at Rockefeller Center

Event Date: Tuesday, December 31, 2024

Event Venue: 45 Rockefeller Plaza,
between 5th & 6th Avenues

Start Time: 8:00 pm

End Time: 1:00 am

Duration: Approx. 5 hours

Check-In Point:

Capacity: 130 Guests

Age Requirement: All Ages

Dress Code: Holiday Festive Cocktail Attire

Looking for a fun, festive and family-friendly New Year's Eve celebration in New York City? Our event at Rockefeller Center is perfect for all ages! You'll start the evening with a professional photo in front of the iconic Rockefeller Center Christmas Tree to capture this magical moment in time. Once inside you'll enjoy a premium open bar with specialty drinks, delicious hors d'oeuvres and a fabulous gourmet dinner featuring carving stations and a decadent dessert bar. Throughout the evening you'll be treated to live entertainment including a band and a DJ so that the entire family can dance the night away in a fun-filled and dazzling atmosphere suitable for all ages. The evening concludes with a family-oriented champagne toast as the Times Square Ball Drop is broadcast live.

Bring your family and end the year in style while ringing in the New Year amidst the bright lights of the world-famous Rockefeller Center Christmas Tree!

[View Pricing](#)

Rockefeller Center NYE Party Inclusions

- Passed hor d'oeuvres and Buffet Dinner from 9:00 PM to 11:00 PM
 - Premium Open Bar from 9:00 PM to 1:00 AM
 - Complimentary champagne toast at midnight
 - Live Band and DJ
 - Professional Photographer All Evening
- * There is NO VIEW of the Times Square Ball Drop, but there is a direct view of the Rockefeller Center Christmas Tree.
- ** Private tables per family are available at an additional cost.





Got Kids?
Enjoy an Unforgettable NYE
Celebration with Unmatched
Fun!



New Year's Eve Program Rates

Let's create your ideal itinerary, including the M Social NYE party or the R Lounge NYE party, private NYC tours, luxury transportation and hotel accommodations! Purchase your NYC New Year's Experience today! Secure your booking before the rates increase as the event date approaches.

Let our Experience Designers assist you in crafting your ideal personalized itinerary!

Sample Itinerary

- Luxury Chauffeured Airport to Hotel Transportation
- Horse and Carriage Ride in Central Park
- Crazy Christmas Lights of Brooklyn Private Tour with Private Vehicle
- NYC New Year's Eve Party at M Social Hotel or R Lounge*
- Luxury Chauffeured Hotel to Airport Transportation

**Admission to the New Year's Eve Party at M Social Hotel and R Lounge is not sold separately; it is part of a CUSTOMIZABLE New Year's Eve package.*

** All NYE tickets are non-refundable.*

Starting from

\$3,094.50

Per Guest

[Terms & Conditions](#)

Minimum Booking Requirements

- **Option 1: NYE party admission + hotel accommodations + round-trip airport/hotel luxury transportation**
- **Option 2: NYE party admission + 2 NYC tour experiences**

Family Friendly NYE Program Rates

Let's create your ideal itinerary, including the Rockefeller Center Family Friendly NYE Party, private NYC tours, luxury transportation and hotel accommodations! Purchase your NYC New Year's Experience today! Secure your booking before the rates increase as the event date approaches.

Let our Experience Designers assist you in crafting your ideal personalized itinerary!

Sample Itinerary

- Round Trip Airport Transportation with Meet & Greet services upon arrival
- Home Alone 2: Christmas in NY Private Tour
- Family Friendly New Year's Eve Party at Rockefeller Center
- NYC New Year's Eve Party at M Social Hotel or R Lounge*
- Winter Wonderland NYC Holiday Experience, including VIP Ice Skating at Rockefeller Center, Christmas Spectacular Starring the Rockettes and a 2-Hour Private Holiday Displays Walking Tour

**Admission to the Family Friendly New Year's Eve Party at Rockefeller Center is not sold separately; it is part of a CUSTOMIZABLE New Year's Eve package.*

** All NYE tickets are non-refundable.*

Starting from

\$2,307.50

Per Guest

[Terms & Conditions](#)

Minimum Booking Requirements

- **Option 1: NYE party admission + hotel accommodations + round-trip airport/hotel luxury transportation**
- **Option 2: NYE party admission + 2 NYC tour experiences**



Beyond Times Square

Feed Your Travel Passion

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